



1700 G Street NW, Washington, D.C. 20552

RE: FOIA Request #BCFP-2019-0075-F

March 12, 2019

Mr. Austin Evers
American Oversight
1030 15th Street NW, Suite B255
Washington, DC 20005
Via email: foia@americanoversight.org

Dear Mr. Evers:

This letter is in final response to your Freedom of Information Act (FOIA) request dated November 16, 2018. Your request sought:

1. Any decision memorandum, action memorandum, directive, or other record effecting, reflecting, or implementing the decision to use the name “Bureau of Consumer Financial Protection” or the abbreviation “BCFP” instead of “Consumer Financial Protection Bureau” or “CFPB” to refer to the agency.
2. All communications (including but not limited to memoranda, emails, email attachments, calendar invitations, attachments to calendar invitations, text messages, instant messages on platforms such as Lync, Slack, or Google Hangouts, etc.) sent or received by any political appointee or Associate Director regarding implementation of the decision to use the name “Bureau of Consumer Financial Protection” or the abbreviation “BCFP” instead of “Consumer Financial Protection Bureau” or “CFPB” to refer to the agency.
3. All records reflecting projections, estimates, or assessments of costs to the agency related to revising or replacing agency assets (whether physical or digital) to reflect the use of the name “Bureau of Consumer Financial Protection” or the abbreviation “BCFP” instead of “Consumer Financial Protection Bureau” or “CFPB” to refer to the agency.
4. All records reflecting projections, estimates, or assessments of costs or employee-hours or contractor-hours related to establishing intellectual property rights, including trademarks, related to use of the names “Bureau of Consumer Financial Protection” or “BCFP” or any logos or other designs incorporating either of those names.
5. All records directing or reflecting allocation of resources, including agency funds or employee or contractor time, for the purpose of revising or replacing agency assets using the “Consumer Financial Protection Bureau” or “CFPB” with “Bureau of Consumer

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Financial Protection” or “BCFP”. This request includes any direction or request for any Bureau division, office, or employee to make employee or contractor time available for this purpose or to assign one or more specific employees or contractors for this purpose.

6. Any reports, analyses, assessments, projections, or similar records regarding potential costs private industry would incur in connection with a change of the name used for the agency from “Consumer Financial Protection Bureau” or “CFPB” to “Bureau of Consumer Financial Protection” or “BCFP.”

7. All records discussing any obligations that the agency might have under the Small Business Regulatory Enforcement Fairness Act (SBREFA) in connection with changing the name used for the agency from “Consumer Financial Protection Bureau” or “CFPB” to “Bureau of Consumer Financial Protection” or “BCFP.”

8. Records sufficient to show costs paid by the agency in connection with establishing and promoting the name “Consumer Financial Protection Bureau” or the abbreviation “CFPB,” including logo design, website design, advertising, and surveys, studies, or outreach to measure, track, or increase public recognition of these names for the agency. This request includes awards of contracts (whether paid or not), obligations, work orders, or payments made to outside contractors for services in connection with designs incorporating the names “Consumer Financial Protection Bureau” or “CFPB” or with measuring or increasing public awareness of the existence or functions of “Consumer Financial Protection Bureau” or “CFPB”.

9. Records sufficient to show all costs and employee-hours or contractor-hours associated with establishing or protecting intellectual property rights related to the names “Consumer Financial Protection Bureau” or “CFPB” or logos or designs incorporating either of those names.

In response to parts one through seven of your request, a search for documents responsive to your request produced a total of 385 pages. This information was previously provided as part of another FOIA request and determined to be appropriate for public release. Additionally, there are responsive documents available at: <https://www.consumerfinance.gov/foia-requests/foia-electronic-reading-room/bureau-consumer-financial-protection-seal-decision-rebranding/>. Of the attached 385 pages, I have determined that 81 pages of the records are granted in full, 48 pages are granted in part, and 220 pages are withheld in full pursuant to Title 5 U.S.C. § 552 (b)(5), (b)(6).

FOIA Exemption 5 protects from disclosure those inter- or intra-agency documents that are normally privileged in the civil discovery context. The three most frequently invoked privileges are the deliberative process privilege, the attorney work-product privilege, and the attorney-client privilege. After carefully reviewing the responsive documents, I determined that portions of the responsive documents qualify for protection under the

- **Deliberative Process Privilege**

The deliberative process privilege protects the integrity of the deliberative or decision-making processes within the agency by exempting from mandatory disclosure opinions, conclusions, and recommendations included within inter-agency or intra-agency

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memoranda or letters. The release of this internal information would discourage the expression of candid opinions and inhibit the free and frank exchange of information among agency personnel.

FOIA Exemption 6 exempts from disclosure personnel or medical files and similar files the release of which would cause a clearly unwarranted invasion of personal privacy. This requires a balancing of the public's right to disclosure against the individual's right to privacy. The privacy interests of the individuals in the records you have requested outweigh any minimal public interest in disclosure of the information. Any private interest you may have in that information does not factor into the aforementioned balancing test.

In response to part eight of your request, information responsive to your request can be accessed online at <https://www.consumerfinance.gov/foia-requests/foia-electronic-reading-room/gmmb-blanket-purchasing-agreement-cfp-13-z-00006/>. Pursuant to 5 U.S.C. §§552(a)(1) and (a)(2), the CFPB need not make available under the FOIA records that are published elsewhere.

In response to part nine of your request, we conducted a reasonable search for records that would be responsive to your request. Unfortunately, we were unable to identify or locate any responsive records at this time. You should be aware that the FOIA does not require agencies to do research, analyze data, answer questions, or create records in response to your request. However, you may contact our Press Office at press@consumerfinance.gov or (202) 435-7857/9151 to request an official statement or comment from the CFPB.

You may appeal any of the responses or decisions set forth above. If you choose to file an appeal, you must do so within 90 calendar days from the date of this letter. Your appeal must be in writing, signed by you or your representative, and should contain the rationale for the appeal. You may send your appeal via the mail (address below), email (foia@consumerfinance.gov) or fax (1-855-FAX-FOIA (329-3642)).

Your appeal should be addressed to:

Consumer Financial Protection Bureau
Chief FOIA Officer
Freedom of Information Appeal
1700 G Street, NW
Washington, DC 20552

This information was previously provided as part of another FOIA request and determined to be appropriate for public release. No deletions or exemptions have been claimed on these records.

Provisions of the FOIA allow us to recover part of the cost of complying with your request. However, since this information was previously provided in response to another FOIA request, there is no charge.

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For inquiries concerning your request, please reference your FOIA request number above and contact our FOIA Public Liaison via email at FOIA@consumerfinance.gov or by phone at 1-855-444-FOIA (3642).

Additionally, you may contact the Office of Government Information Services (OGIS) at the National Archives and Records Administration to inquire about the FOIA mediation services they offer. The contact information for OGIS is as follows: Office of Government Information Services, National Archives and Records Administration, 8601 Adelphi Road-OGIS, College Park, MD 20740; e-mail at ogis@nara.gov; telephone at 202-741-5770; toll free at 1-877-684-6448; or facsimile at 202-741-5769.

Sincerely,



Raynell D. Lazier
FOIA Manager

consumerfinance.gov

From: Michalosky, Martin (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=martin.michalosky>
To: Engvall, Jane (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=engvall, jane926>
Cc:
Bcc:
Subject: RE: 1700 Signage
Date: Thu May 03 2018 12:01:46 EDT
Attachments:

This is funny, but awesome! I was just looking for the old mockup of the cfpb letters, this is much better. Thanks Jane!

From: Engvall, Jane (CFPB)
Sent: Thursday, May 03, 2018 12:01 PM
To: Michalosky, Martin (CFPB)
Subject: RE: 1700 Signage

Marty – See attached “mock up”.

From: Michalosky, Martin (CFPB)
Sent: Thursday, May 03, 2018 11:07 AM
To: Engvall, Jane (CFPB)
Subject: RE: 1700 Signage

Thanks!

From: Engvall, Jane (CFPB)
Sent: Thursday, May 03, 2018 10:59 AM
To: Michalosky, Martin (CFPB)
Subject: RE: 1700 Signage

Was already working on one. I'll have it to you shortly.

From: Michalosky, Martin (CFPB)
Sent: Thursday, May 03, 2018 10:13 AM

To: Engvall, Jane (CFPB)
Subject: 1700 Signage

Can you send me the signage mockup? It's likely the FO will want to see it before giving their approval.

Thanks

From: Michalosky, Martin (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=martin.michalosky>
To: Engvall, Jane (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=engvall, jane926>
Cc:
Bcc:
Subject: RE: 1700 Signage
Date: Mon May 07 2018 12:14:25 EDT
Attachments:

Please proceed with installing the "bcfp" signage in the east and west lobbies. Can you give me a date when this will be completed?

Thanks

From: Engvall, Jane (CFPB)
Sent: Thursday, May 03, 2018 12:01 PM
To: Michalosky, Martin (CFPB)
Subject: RE: 1700 Signage

Marty – See attached "mock up".

From: Michalosky, Martin (CFPB)
Sent: Thursday, May 03, 2018 11:07 AM
To: Engvall, Jane (CFPB)
Subject: RE: 1700 Signage

Thanks!

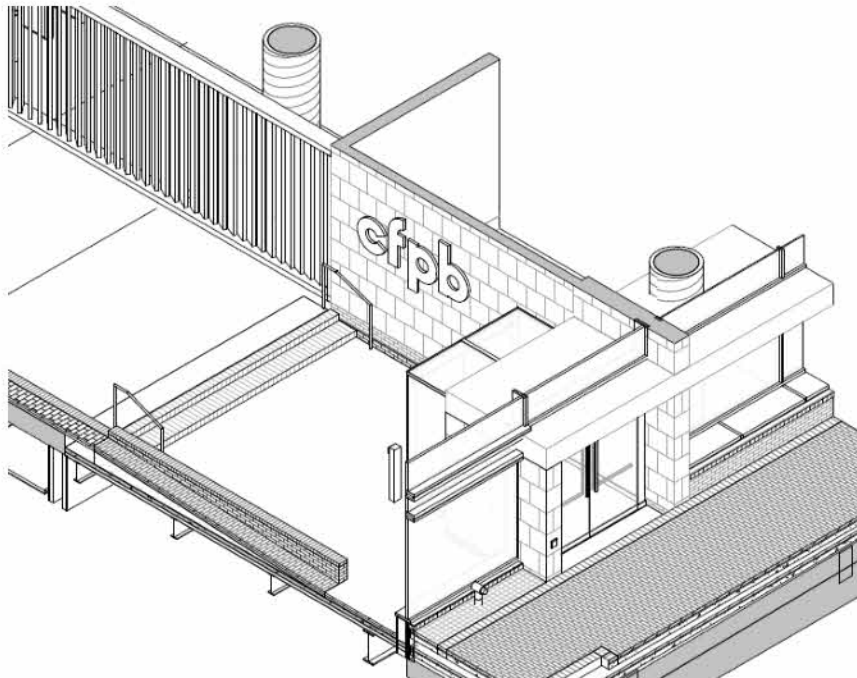
From: Engvall, Jane (CFPB)
Sent: Thursday, May 03, 2018 10:59 AM
To: Michalosky, Martin (CFPB)
Subject: RE: 1700 Signage

Was already working on one. I'll have it to you shortly.

From: Michalosky, Martin (CFPB)
Sent: Thursday, May 03, 2018 10:13 AM
To: Engvall, Jane (CFPB)
Subject: 1700 Signage

Can you send me the signage mockup? It's likely the FO will want to see it before giving their approval.

Thanks



Original Design

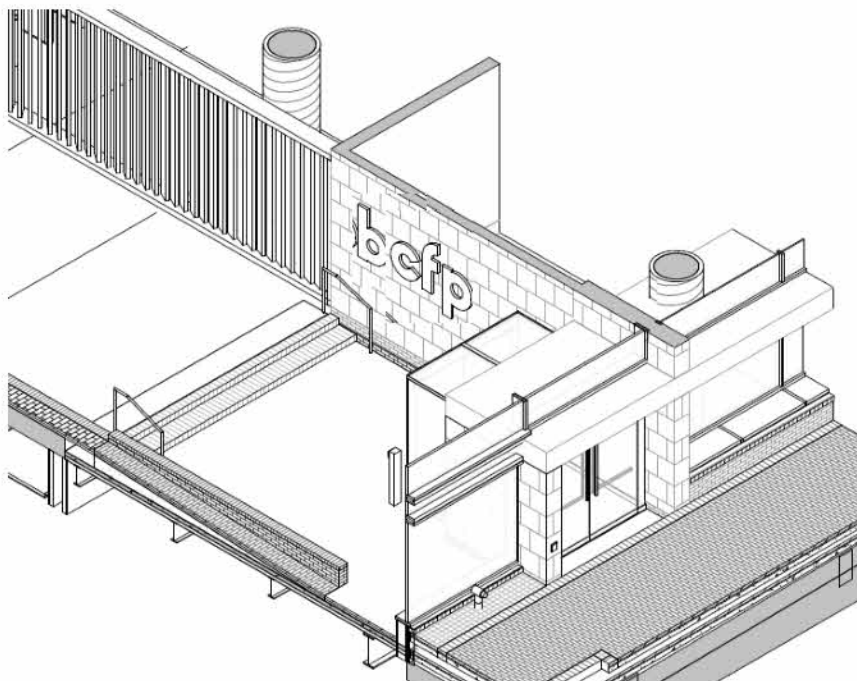
1700 G Street

May 3, 2018

Bureau Signage @ Lobbies

General Notes:

1. There are 3 signs depicting the Bureau name; 2 at the East Lobby; and 1 in the West Lobby.
2. The signs are individual letters and are pin-mounted on the wall.
3. The signs are metal, painted a bronze/brown color.
4. The letters can easily be reconfigured to BCFP.



Revised Design

From: Michalosky, Martin (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=martin.michalosky>
To: Fulton, Kate (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kate.fulton>; Ramdass, Nelly
(CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=nellisha.ramdass>
Cc:
Bcc:
Subject: RE: Bureau Signage in 1700G East & West Lobby
Date: Mon May 07 2018 12:13:02 EDT
Attachments:

Thanks, I will inform GSA .

From: Fulton, Kate (CFPB)
Sent: Monday, May 07, 2018 11:44 AM
To: Michalosky, Martin (CFPB); Ramdass, Nelly (CFPB)
Subject: FW: Bureau Signage in 1700G East & West Lobby

Marty,

Please see below from the CoS. Please proceed with the signage.

Thanks,

Kate

From: Sutton, Kirsten (CFPB)
Sent: Monday, May 07, 2018 11:22 AM
To: Fulton, Kate (CFPB); Johnson, Brian (CFPB)
Subject: RE: Bureau Signage in 1700G East & West Lobby

Yes please

From: Fulton, Kate (CFPB)
Sent: Friday, May 04, 2018 4:40 PM

To: Sutton, Kirsten (CFPB); Johnson, Brian (CFPB)
Subject: Fwd: Bureau Signage in 1700G East & West Lobby

Should we proceed with the bcfp lobby signage?

From: Michalosky, Martin (CFPB) <Martin.Michalosky@cfpb.gov>
Date: May 4, 2018 at 2:37:47 PM EDT
To: Fulton, Kate (CFPB) <Katherine.Fulton@cfpb.gov>, Ramdass, Nelly (CFPB) <Nellisha.Ramdass@cfpb.gov>
Subject: RE: Bureau Signage in 1700G East & West Lobby

Just as a follow-up, we need to give GSA an answer by Wednesday (5/11). After this date, GSA will remove the installation from Grunley's remaining work.

From: Michalosky, Martin (CFPB)
Sent: Thursday, May 03, 2018 12:44 PM
To: Fulton, Kate (CFPB); Ramdass, Nelly (CFPB)
Subject: Bureau Signage in 1700G East & West Lobby

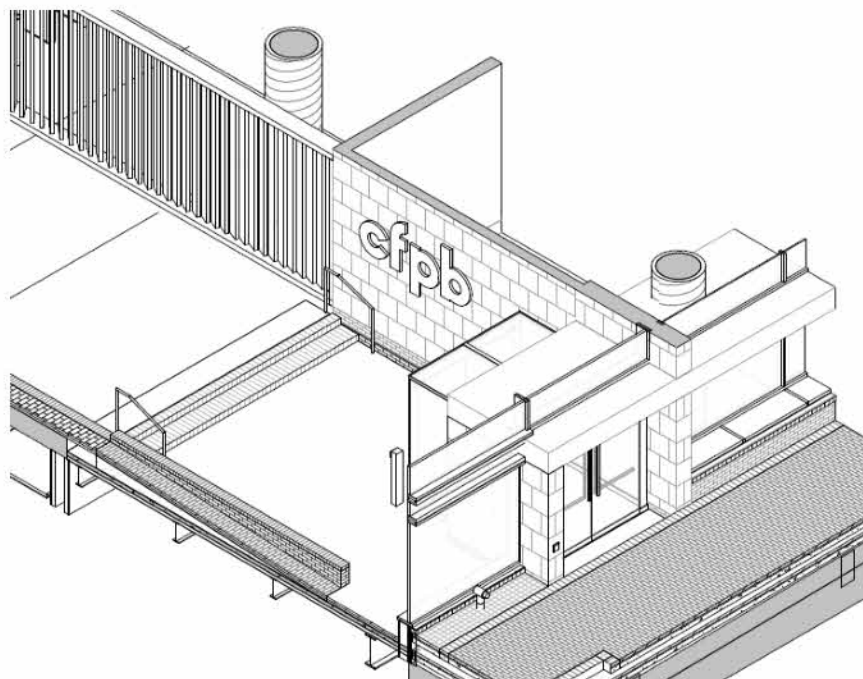
Hi Kate,

The single lower-case signage we have for the east and west lobby can be rearranged to spell "bcfp" instead of "cfpb." Do you want me to pursue installing this signage as "bcfp?" The important point here is that if we install it now, the installation costs are covered in the renovation. If we wait until the Fall or next year, for example, we would have to pay for the installation.

See the attached mockup.

Thanks,

Marty



Original Design

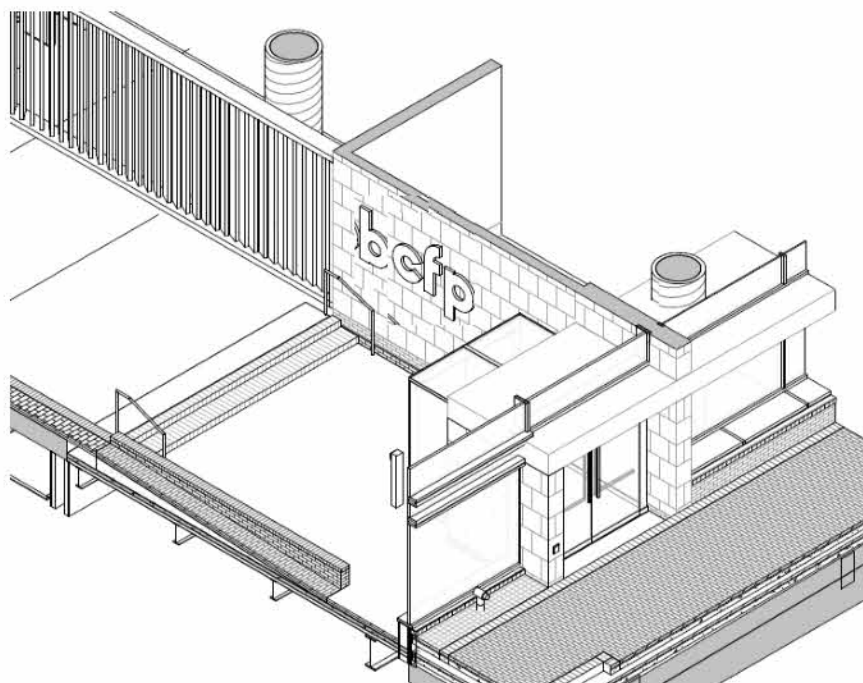
1700 G Street

May 3, 2018

Bureau Signage @ Lobbies

General Notes:

1. There are 3 signs depicting the Bureau name; 2 at the East Lobby; and 1 in the West Lobby.
2. The signs are individual letters and are pin-mounted on the wall.
3. The signs are metal, painted a bronze/brown color.
4. The letters can easily be reconfigured to BCFP.



Revised Design

From: Fulton, Kate (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kate.fulton>
To: Gillespie, Katherine (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=katherine.gillespie>
Cc:
Bcc:
Subject: RE: Sign
Date: Fri Jun 08 2018 11:39:39 EDT
Attachments:

I'm not exactly sure why it is brown. But I do know that the sign was ordered a LONG time ago as "cfpb" and has been awaiting installation. It came as four separate letters, to the installers were instructed to simply rearrange them.....

From: Gillespie, Katherine (CFPB)
Sent: Friday, June 08, 2018 11:31 AM
To: Fulton, Kate (CFPB)
Subject: RE: Sign

Thanks. Why is it brown? Just wondering in case employees ask.

From: Fulton, Kate (CFPB)
Sent: Friday, June 08, 2018 10:30 AM
To: D'Angelo, Chris (CFPB); Bleicken, David (CFPB); Silberman, David (CFPB); Sokolov, Dan (CFPB); McLeod, Mary (CFPB); Martinez, Zixta (CFPB); Hillebrand, Gail (CFPB); Gillespie, Katherine (CFPB)
Cc: Ramdass, Nelly (CFPB)
Subject: FW: Sign

FYI, BCFP signage is up. See attached

From: Ramdass, Nelly (CFPB)
Sent: Friday, June 08, 2018 10:22 AM
To: Fulton, Kate (CFPB)
Subject: FW: Sign

From: Engvall, Jane (CFPB)
Sent: Friday, June 08, 2018 10:22 AM
To: Ramdass, Nelly (CFPB); Michalosky, Martin (CFPB); Gibson, Hilary (CFPB)
Subject: Sign

Sign one of three is up.

From: Ramdass, Nelly (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=nellisha.ramdass>
To: Engvall, Jane (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=engvall, jane926>;
Michalosky, Martin (CFPB) </o=cfpbexc/ou=exchange
administrative group
(fydibohf23spdlt)/cn=recipients/cn=martin.michalosky>; Gibson,
Hilary (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=hilary.ahrens>
Cc:
Bcc:
Subject: RE: Sign
Date: Fri Jun 08 2018 13:18:26 EDT
Attachments:

Well that shoots down a theory...

From: Engvall, Jane (CFPB)
Sent: Friday, June 08, 2018 1:18 PM
To: Ramdass, Nelly (CFPB); Michalosky, Martin (CFPB); Gibson, Hilary (CFPB)
Subject: RE: Sign

No. They were always this color.

From: Ramdass, Nelly (CFPB)
Sent: Friday, June 08, 2018 1:13 PM
To: Engvall, Jane (CFPB); Michalosky, Martin (CFPB); Gibson, Hilary (CFPB)
Subject: RE: Sign

So I have to ask....were these originally green?

From: Engvall, Jane (CFPB)
Sent: Friday, June 08, 2018 12:41 PM
To: Ramdass, Nelly (CFPB); Michalosky, Martin (CFPB); Gibson, Hilary (CFPB)
Subject: RE: Sign

Three of three.

From: Engvall, Jane (CFPB) <Jane.Engvall@cfpb.gov>
Date: June 8, 2018 at 12:24:56 PM EDT
To: Ramdass, Nelly (CFPB) <Nellisha.Ramdass@cfpb.gov>, Michalosky, Martin (CFPB) <Martin.Michalosky@cfpb.gov>, Gibson, Hilary (CFPB) <Hilary.Gibson@cfpb.gov>
Subject: RE: Sign

Two of three.

From: Ramdass, Nelly (CFPB) <Nellisha.Ramdass@cfpb.gov>
Date: June 8, 2018 at 10:22:03 AM EDT
To: Engvall, Jane (CFPB) <Jane.Engvall@cfpb.gov>, Michalosky, Martin (CFPB) <Martin.Michalosky@cfpb.gov>, Gibson, Hilary (CFPB) <Hilary.Gibson@cfpb.gov>
Subject: RE: Sign

Oye!

From: Engvall, Jane (CFPB)
Sent: Friday, June 08, 2018 10:22 AM
To: Ramdass, Nelly (CFPB); Michalosky, Martin (CFPB); Gibson, Hilary (CFPB)
Subject: Sign

Sign one of three is up.

From: Fulton, Kate (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kate.fulton>
To: Roth, Marianne (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=roth, marianne690>
Cc:
Bcc:
Subject: Accepted: Quick update on name correction working group
Date: Tue Jun 05 2018 18:39:45 EDT
Attachments:

(b)(5)



From: Olstad, Per (CFPB)
Sent: Wednesday, May 02, 2018 3:47 PM
To: Holloway, James (CFPB); Roth, Marianne (CFPB); Fulton, Kate (CFPB)
Subject: Add CR rep to name correction group?
Importance: High

Hi James, Marianne, and Kate,

Can we add a consumer response rep to the bureau wide name correction working group? I was just speaking with Darian Dorsey and there are so many implications for their operations that I think it will be far more efficient to just include them. If you are OK with that, Darian indicated that she can be the POC for them.

Thoughts?

P

From: Fulton, Kate (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kate.fulton>
To: Roth, Marianne (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=roth, marianne690>; Olstad,
Per (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=per.olsad>; Holloway, James
(CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=holloway, james (cfpb)e27>
Cc:
Bcc:
Subject: RE: Add CR rep to name correction group?
Date: Thu May 03 2018 08:53:53 EDT
Attachments:

I'm fine with this.

From: Roth, Marianne (CFPB)
Sent: Wednesday, May 02, 2018 4:31 PM
To: Olstad, Per (CFPB); Holloway, James (CFPB); Fulton, Kate (CFPB)
Subject: RE: Add CR rep to name correction group?

Kate,

Gail and Katherine both requested that we include a CR rep on the working group as a member of the CEE team (especially since the reorg is effective May 13th). So, let me know if you have objections to us adding Darian as part of the CEE members.

(b)(5)



Thanks,

Marianne

From: Olstad, Per (CFPB)
Sent: Wednesday, May 02, 2018 3:47 PM
To: Holloway, James (CFPB); Roth, Marianne (CFPB); Fulton, Kate (CFPB)
Subject: Add CR rep to name correction group?
Importance: High

Hi James, Marianne, and Kate,

Can we add a consumer response rep to the bureau wide name correction working group? I was just speaking with Darian Dorsey and there are so many implications for their operations that I think it will be far more efficient to just include them. If you are OK with that, Darian indicated that she can be the POC for them.

Thoughts?

P

From: CFPB_Executive Secretary
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=cfpbexecutivesecretary560868
07>
To: Fulton, Kate (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kate.fulton>; Sutton,
Jocelyn (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=jocelyn.chandler>
Cc: CFPB_Executive Secretary
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=cfpbexecutivesecretary560868
07>; Conant, Ann (CFPB) </o=cfpbexc/ou=exchange administrative
group (fydibohf23spdlt)/cn=recipients/cn=conant, ann796>
Bcc:
Subject: Approved Recommendation Memo: Memo for Signature
Date: Wed Jun 20 2018 09:54:59 EDT
Attachments: COO.DM.MM.Name Correction Implementation.06.19.18.pdf
COO.RM.MM.Name Correction Implementation.06.19.18.pdf

The Acting Director has approved the attached recommendation memo and signed the decision memo. Please see the note left by the Acting Director at the bottom of the decision memo.

From: Fulton, Kate (CFPB)
Sent: Tuesday, June 19, 2018 12:15 PM
To: Sutton, Jocelyn (CFPB)
Cc: CFPB_Executive Secretary; Conant, Ann (CFPB)
Subject: RE: Memo for Signature

Revised memo attached. Thanks for your patience and flexibility!

From: Sutton, Jocelyn (CFPB)
Sent: Tuesday, June 19, 2018 11:18 AM
To: Fulton, Kate (CFPB)
Cc: CFPB_Executive Secretary; Conant, Ann (CFPB)
Subject: RE: Memo for Signature

:-) Ann has it. We'll send it back to you when it is signed.

From: Fulton, Kate (CFPB)

Sent: Tuesday, June 19, 2018 10:50 AM
To: Conant, Ann (CFPB); Sutton, Jocelyn (CFPB); CFPB_Executive Secretary
Subject: Memo for Signature

Ann/Jocelyn,

My apologies for the lateness of this, but would it be possible to prepare this for signature today?

Kate M. Fulton

Acting Chief Operating Officer

Deputy Chief of Staff

Office: (202) 435-9688 | Mobile: (b)(6)

Bureau of Consumer Financial Protection
consumerfinance.gov

Confidentiality Notice: If you received this email by mistake, you should notify the sender of the mistake and delete the e-mail and any attachments. An inadvertent disclosure is not intended to waive any privileges.

1700 G Street NW,
Washington, DC 20552



Decision Memorandum from the Acting Director

FROM	Mick Mulvaney
TO	Kate Fulton, Acting Chief Operating Officer
SUBJECT	Use of logo in implementation of the name correction

I approve the use of a two-mark solution to identify the Bureau: a corrected logo and a seal. The corrected logo will be used in select Bureau materials and on consumerfinance.gov. The seal will be used on official correspondence, legal actions, and reports.

Mick Mulvaney
Acting Director
Bureau of Consumer Financial Protection

6-19-18

Date

* Can we change the color of the befp logo from green to black/grey/white (similar to the sup = the lobby)? Also am wondering if we can drop the "search legend."

Corrected Seal and Logo



Attachments

Attachment 1: Examples

Attachment 2: Information Memorandum: Trademark issues raised by Bureau name change in connection with the logo (June 1, 2018)

Recommendation Memorandum for Decision Clearance Sheet

Subject/Document Title Use of logo in implementation of the name correction		
Name of Document Owner Audrey Chen	Office Operations / Design and Development	Telephone Extension X57211
Approved by (name of Associate or Assistant Director) Kate Fulton		
Legal Division	Name of Clearer Kelsie Brandlee Amy Mertz Brown Monica Clark	Date 5/18/2018 6/19/2018
Office Design	Name of Clearer John Paul Doguin	Date 5/14/2018
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date



Bureau of Consumer
Financial Protection

Credit report review checklist

Once you get your credit report, you will want to review it carefully. Ordering it is not enough—you have to read it. Credit reports may have mistakes. And if there are mistakes, you are the only one who is likely to find them.

Use the following worksheet to review each section of your credit report. Do this for each credit report you get throughout the year. Then, keep the completed checklist with your credit report.

Your credit report contains a lot of personal and financial information. Be sure to keep any hard copies of your credit reports in a safe and secure place. If you do not want to hang on to your credit reports, be sure to shred them before getting rid of them.

Credit report review checklist

Today's date: Name of credit reporting agency:

1. Is your name correct?	YES	NO
2. Is your Social Security number correct?	YES	NO
3. Is your current address correct? Is your current phone number correct?	YES	NO
4. Are the previous addresses they have listed for you correct?	YES	NO
Is your marital status listed correctly?	YES	NO
Is the employment history they have listed for you accurate?	YES	NO
Is everything listed in the personal information section correct?	YES	NO
Is there anything listed in the public record information?	YES	NO
Is it correct?	YES	NO

Highlight the information you think may not be correct.



Learn more at consumerfinance.gov

1 of 1

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Is your marital status listed correctly?	YES	NO
Is the employment history they have listed for you accurate?	YES	NO
Is everything listed in the personal information section correct?	YES	NO
Is there anything listed in the public record information?	YES	NO
Is it correct?	YES	NO

Highlight the information you think may not be correct.



Learn more at consumerfinance.gov

1 of 1

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Is it correct?	YES	NO



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Learn more at consumerfinance.gov 1 of 1

Required size of the seal (vs logo) to meet Section 508 legibility standards

CFPB-18-0835-A-000024

 <p>Internal Revenue Service</p>	 <p>President of the United States</p>	 <p>US Patent and Trademark Office</p>
 <p>General Services Administration</p>	 <p>Bureau of Consumer Financial Protection</p>	 <p>Federal Deposit Insurance Corporation</p>
 <p>Government Publishing Office</p>	 <p>Department of the Air Force</p>	 <p>United States Postal Service</p>

From: Brown, Amy (CFPB) </o=cfpbexc/ou=exchange administrative group (fydibohf23spdlt)/cn=recipients/cn=amy.brown>
To: McLeod, Mary (CFPB) </o=cfpbexc/ou=exchange administrative group (fydibohf23spdlt)/cn=recipients/cn=mcleod, mary (cfpb)65b>; White, Sonya (CFPB) </o=cfpbexc/ou=exchange administrative group (fydibohf23spdlt)/cn=recipients/cn=sonya.white>
Cc:
Bcc:
Subject: FW: Approved: Use of Corrected Logo
Date: Thu Jun 21 2018 14:20:49 EDT
Attachments: Memo use of logo in implementation of name correction.pdf

Great news! Kelsie's excellent trademark memo and discussions directly with Kate played a big role in this outcome. The Design Team also is thrilled with this outcome and gave us a big thank you.

Thanks,

Amy

Amy Mertz Brown

Assistant General Counsel for General Law and Ethics | Legal Division

Alternate Designated Agency Ethics Official

Office: (202) 435-7256 | Mobile: (b)(6)

Bureau of Consumer Financial Protection

consumerfinance.gov

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From: Fulton, Kate (CFPB)
Sent: Thursday, June 21, 2018 12:04 PM
To: Roth, Marianne (CFPB); Broeksmit, Samuel (CFPB); Chen, Audrey (CFPB); Clark, Monica (CFPB); Binecki, Mary (CFPB); Brown, Amy (CFPB); Sutton, Jocelyn (CFPB); Olstad, Per (CFPB); Dorsey, Darian (CFPB)

Subject: Approved: Use of Corrected Logo

All,

The Acting Director has signed the decision memo approving the use of a corrected logo (green, lowercase) in certain circumstances.

Thanks to all for your work on this!

Kate M. Fulton

Acting Chief Operating Officer

Deputy Chief of Staff

Office: (202) 435-9688 | Mobile: (b)(6)

Bureau of Consumer Financial Protection
consumerfinance.gov

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Recommendation Memorandum for Decision Clearance Sheet

Subject/Document Title Use of logo in implementation of the name correction		
Name of Document Owner Audrey Chen	Office Operations / Design and Development	Telephone Extension X57211
Approved by (name of Associate or Assistant Director) Kate Fulton		
Legal Division	Name of Clearer Kelsie Brandlee Amy Mertz Brown Monica Clark	Date 5/18/2018 6/19/2018
Office Design	Name of Clearer John Paul Doguin	Date 5/14/2018
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date


1700 G Street NW,
Washington, DC 20552



Decision Memorandum from the Acting Director

FROM	Mick Mulvaney
TO	Kate Fulton, Acting Chief Operating Officer
SUBJECT	Use of logo in implementation of the name correction

I approve the use of a two-mark solution to identify the Bureau: a corrected logo and a seal. The corrected logo will be used in select Bureau materials and on consumerfinance.gov. The seal will be used on official correspondence, legal actions, and reports.



Mick Mulvaney
Acting Director
Bureau of Consumer Financial Protection

6-21-18
Date



Bureau of Consumer
Financial Protection

Corrected logo

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bcbp Bureau of Consumer
Financial Protection

Learn more at consumerfinance.gov

1 of 1

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1 of 1

Proportions and size comparison of logo and seal

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Is the information correct?	YES	NO



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Is the information correct?	YES	NO



Learn more at consumerfinance.gov

1 of 1

Required size of the seal (vs logo) to meet Section 508 legibility standards

  <p>Internal Revenue Service</p>	  <p>President of the United States</p>	  <p>US Patent and Trademark Office</p>
  <p>General Services Administration</p>	  <p>Bureau of Consumer Financial Protection</p>	  <p>Federal Deposit Insurance Corporation</p>
  <p>Government Publishing Office</p>	  <p>Department of the Air Force</p>	  <p>United States Postal Service</p>

Examples of government agencies with two-mark solutions

From: Barriere, Laura (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=laura.barriere>
To: _DL_CFPB_RMR </o=cfpbexc/ou=exchange
administrative group
(fydibohf23spdlt)/cn=recipients/cn=dlcfpbrrmr72562272>
Cc:
Bcc:
Subject: Bureau Name Change
Date: Wed Jun 20 2018 15:43:02 EDT
Attachments:

Hi! I'm writing to you in my role as the RMR representative to the Bureau's Name Correction Working Group. The information that follows is not new but I'm sending it out as a reminder to those who missed it or forgot it or were thinking of something else at the time.

It's come to my attention that some of my colleagues – who are very busy with many things – remain unaware of activities relating to the transition from use of the CFPB/Consumer Financial Protection Bureau name (with attendant logo) to the BCFP/Bureau of Consumer Financial Protection.

I just want to remind everyone of a few critical items

***** If you are producing any written work product for the Bureau, you should be using the templates found in the Design Toolkit, where you will find

- o A PowerPoint template for presentation decks
- o If you click on "Word & PDF templates" (which are really just Word templates that you can save as PDF documents), you will find

** A report template

** Templates for recommendation memos, briefing memos and information memos.

** Office stationary

** Press release template

** Instructions on who to update your email signature

- o A few other words of advice

** Don't be confused when you visit the Design Toolkit and see that the illustrations on the page all contain the old name and logo. Just ignore that and keep going to the templates. You are in the right place.

** It's prudent to revisit the Design toolkit every time you start a new document. This will ensure that you have the most recent version of the template.

** When you click on a template, you'll be given the following choices – "open", "save", or "save as". Don't choose "open". There is a strong possibility that your computer will freeze up.

There's no big news at this point from the working group, but if you have any questions about anything please feel free to let me know. :-)

Have a good day !

Laura Barriere

Senior Policy Analyst | Office of Regulations

Office: (202) 435-9045 | Mobile: (b)(6)

Consumerfinance.gov

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From: Holloway, James (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=holloway, james (cfpb)e27>
To: Fulton, Kate (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kate.fulton>
Cc: Roth, Marianne (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=roth, marianne690>; Kurtz,
Madeleine (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kurtz, madeleine11b>
Bcc:
Subject: CEE Ed materials name change request
Date: Fri May 11 2018 10:13:49 EDT
Attachments: Name Correction Request-Implications for Print Pubs_DRAFT_pwo.doc

Hi Kate,

Per asked that we send this along to you. We can discuss further at our check-in—so no need to read it now if you don't have the time.

-James

From: Olstad, Per (CFPB)
Sent: Thursday, May 10, 2018 1:58 PM
To: Roth, Marianne (CFPB)
Cc: Kurtz, Madeleine (CFPB); Holloway, James (CFPB)
Subject: Short-ish-term printing needs
Importance: High

Hi Marianne, Maddie, and James,

See attached for my write-up of CEE's needs with respect to the name correction/seal implementation implications for our print publications.

Let me know if you see any issues with it before you send it on?

Thanks,

Per

Per Olstad

Senior Advisor

Consumer Education and Engagement

Consumer Financial Protection Bureau

1700 G Street NW

Washington, DC 20052

M: (b)(6)

Per.olstad@cfpb.gov

www.consumerfinance.gov

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From: Pass, Sonya (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=pass, sonyadee>
To: Small, Majahn (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=majahn.small>; Van Meter,
Stephen (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=stephen.vanmeter>; White,
Sonya (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=sonya.white>; Coleman, John
(CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=john.coleman>
Cc: Austin, Richard (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=austin, richard (cfpb)71f>
Bcc:
Subject: RE: Deputy Meeting - Agenda Topics
Date: Mon May 14 2018 12:10:39 EDT
Attachments:

Comp Review Process

Name Correction Work Group

Additional Furniture Update

From: Small, Majahn (CFPB)
Sent: Monday, May 14, 2018 9:10 AM
To: Van Meter, Stephen (CFPB); White, Sonya (CFPB); Coleman, John (CFPB); Pass, Sonya (CFPB)
Cc: Austin, Richard (CFPB)
Subject: Deputy Meeting - Agenda Topics

Good morning All,

Please send me agenda items for tomorrow's deputies meeting at 11AM.

--

Majahn Small

Operations Program Analyst | Legal Division

Office: (202) 435-7746 | Mobile: (b)(6)

Bureau of Consumer Financial Protection
consumerfinance.gov

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From: Fulton, Kate (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kate.fulton>
To: Sutton, Kirsten (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=mork, kirsten7c6>; Johnson,
Brian (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=johnson, brian843>
Cc: Czwartacki, John (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=czwartacki, john201>
Bcc:
Subject: DRAFT: Recommendation and Decision Memo regarding Seal/Logo
Date: Tue Jun 19 2018 08:10:05 EDT
Attachments: Attachment_Corrected logo proposal.pdf
Memo re Trademark issues raised by Bureau name correction in connectionpdf
name correction implementation memo v4.docx

All,

Based on recent conversations, I am moving forward with the name correction initiative ASAP, including the seal and logo. (b)(5) To that end, I want to ask the Acting Director to review and sign the attached as soon as this afternoon. Can you please take a look and let me know if you have any edits or concerns? I am breaking my own rules and simultaneously doing a limited expedited review with internal stakeholders.

Thanks,

Kate M. Fulton

Acting Chief Operating Officer

Deputy Chief of Staff

Office: (202) 435-9688 | Mobile: (b)(6)

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Bureau of Consumer
Financial Protection

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Logo

Learn more at consumerfinance.gov

1 of 1

Required size of the seal (vs logo) to meet Section 508 legibility standards

CFPB-18-0835-A-000043

  <p>Internal Revenue Service</p>	  <p>President of the United States</p>	  <p>US Patent and Trademark Office</p>
  <p>General Services Administration</p>	  <p>Bureau of Consumer Financial Protection</p>	  <p>Federal Deposit Insurance Corporation</p>
  <p>Government Publishing Office</p>	  <p>Department of the Air Force</p>	  <p>United States Postal Service</p>

Recommendation Memorandum for Decision Clearance Sheet

Subject/Document Title Use of logo in implementation of the name correction		
Name of Document Owner Audrey Chen	Office Operations / Design and Development	Telephone Extension X57211
Approved by (name of Associate or Assistant Director) Kate Fulton		
Legal Division	Name of Clearer Kelsie Brandlee Amy Brown	Date 5/18/2018
Office Design	Name of Clearer John Paul Doguin	Date 5/14/2018
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date

Decision Memorandum from the Acting Director

FROM

Mick Mulvaney

TO

Kate Fulton, Acting Chief Operating Officer

SUBJECT

Use of logo in implementation of the name correction

I approve the use of a corrected logo in select Bureau materials and on consumerfinance.gov. The logo should be used on all official correspondence, legal actions, and reports.

Mick Mulvaney

Acting Director

Bureau of Consumer Financial Protection

Date

From: Vail, Amanda (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=vail, amanda (cfpb)802>
To: Chow, Edwin (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=edwin.chow>
Cc: Cruz, Maria (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=maria.cruz>
Bcc:
Subject: FW: Draft Weekly Call Notes for May 31
Date: Thu May 31 2018 14:43:25 EDT
Attachments: 20180531_West Region Weekly Call Notes.docx
CWEmbed1.unknown
CWEmbed2.unknown
CWEmbed3.unknown

Hi Edwin,

Attached are the draft notes of today's call.

Thanks,

Amanda Vail

Operations Analyst

Supervision | West Region

Tel: (415) 844-2652

Bureau of Consumer Financial Protection

consumerfinance.gov

Confidentiality Notice: If you received this email by mistake, you should notify the sender of the mistake and delete the email and any attachments. An inadvertent disclosure is not intended to waive any privileges.

From: Cruz, Maria (CFPB)
Sent: Thursday, May 31, 2018 11:43 AM
To: Vail, Amanda (CFPB)
Subject: RE: Draft Weekly Call Notes for May 31

Hi Amanda,

Looks good to me (I have no revisions/additions).

Thank you,
Maria A. Cruz
Operations Specialist
Supervision | West Region
Office: (415) 844-2655

Mobile: (b)(6)

Bureau of Consumer Financial Protection

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From: Vail, Amanda (CFPB)
Sent: Thursday, May 31, 2018 11:27 AM
To: Cruz, Maria (CFPB)
Subject: Draft Weekly Call Notes for May 31

Hi Maria,

Here is a draft of today's notes. Do you have any revisions/additions?

Thanks,

Amanda Vail

Operations Analyst

Supervision | West Region

Tel: (415) 844-2652

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CWEmbed3 unknown <extracted> for Printed Item: 198 (Attachment 4 of 4)
To: Vail, Amanda (CFPB)[Amanda.Vail@cfpb.gov]
From: The Bureau of Consumer Financial Protection
Sent: Tue 5/22/2018 6:04:49 PM
Subject: Ops Digest- May 22, 2018

Announcements

TLMS to be unavailable June 14 – July 5

The Treasury Learning Management System (TLMS) will be down from June 14 to July 5 as the system upgrades to the Integrated Talent Management System (ITM). Ensure all TLMS-related tasks are completed by June 8. Updated information can be found on the [TLMS is upgrading](#) wiki page.

Contact: [Learning and development team](#) | Wiki: [TLMS is upgrading](#)

Use OPM's award list to recognize Colleagues' accomplishments

In addition to the awards offered under the Bureau's awards and recognition program, the Office of Personnel Management (OPM) [award list](#) describes other award programs that may be used to recognize achievements and accomplishments by all federal employees.

Contact: [Awards and recognition mailbox](#) | Internet: [OPM award list](#) | Wiki: [Awards and recognition](#) wiki page

Reminder: Many knives prohibited in Bureau offices

Knives with blades longer than 2.5 inches, including those used for food preparation, are strictly prohibited at all Bureau offices, in accordance with the [prohibited items](#) list.

Contact: [John Starr](#) | Wiki: [Office of security programs](#)

Financial wellness webinars

On May 30, tune in for two [Ayco](#) financial wellness [webinars](#) for Bureau employees. The topics include "Retirement Roadmap," available to all staff, and "Understanding the New FRS Thrift 401(k) Target Date Funds" for the FRS Thrift 401(k) participants only.

Contact: [Benefits](#) | Wiki: [Retirement and financial planning webinars](#)

New email signature template available

A new [email signature template](#) is available that reflects the [correction of the Bureau's name](#) to the Bureau of Consumer Financial Protection. A cross-Bureau working group on the name correction has also convened a representative from each division to create an implementation plan.

Contact: [Name correction working group](#) | Wiki: [Name correction](#)

Refresh yourself on travel card policies

CFPB-18-0835-A-000050

Know when you should use your Bureau travel card and when you cannot by reviewing the Government Travel Card section of the [collective bargaining agreement](#) (pg 70) and the [travel card dos and don'ts factsheet](#). The Bureau monitors card usage data to make sure cards are being used appropriately.

Contact: [Travel](#) | Wiki: [Travel](#)

Did you know?

The [Genetic Information Nondiscrimination Act](#) (GINA) turned ten years old yesterday. GINA prohibits the use of genetic information (such as personal or family medical health history) in making employment decisions, restricts employers from requesting, requiring or purchasing genetic information, and strictly limits the disclosure of genetic information.

Contact: [Office of Civil Rights](#)

Info for Washington staff

Celebrate World Diversity Day

The OMWI Team presents “Celebrating World Diversity Day” on May 24 from 2:30 p.m. – 4:30 p.m. EST in the 6th floor lunch at 1700 G St. NW, and in Room 8122 at 1990 K St. NW. Employees are encouraged to bring in dessert, beverages and an item that reflect their cultural backgrounds.

Contact: [Nichole Chamberlain](#) | Wiki: [World Culture Diversity Day](#)

June 2018 Team Member Training and Development Workshops

Seats are open for June Team Member Training and Development Workshops:

- [6/4 – Effective Communications](#)
- [6/19 – Working in a Matrix Role](#)
- [6/28 – Career Planning Awareness Workshop](#)

Each course and workshop is interactive, experience-focused, and includes action plans for application. Search TLMS to register, or email [the learning team](#). For the complete 2018 training schedule, view the [Learning and Development Portal](#).

Contact: [Learning and Development Team](#) | Wiki: [Learning and Development Portal](#)

Key dates

- [May 22 – Critical thinking training](#)
- [May 24 – World Diversity Day celebration](#)
- [June 4 – Effective Communications](#)
- [June 8 – Deadline for all TLMS actions in-progress](#)
- [June 14 – Start date of TLMS system downtime](#)
- [June 19 – Working in a Matrix Role](#)
- [June 28 – Career Planning Awareness Workshop](#)

Additional resources

[Internal policies](#) | [Travel](#) | [Service desk](#) | [Popular wiki pages](#) | [Human Capital links](#) | [Benefits](#) |
[Treasury Learning Management System](#) | [Equal Employment Opportunity](#) | [Staff directory](#) | [Ops](#)
[Digest archives](#)

Internal Use Only

This newsletter is brought to you by Operations. Please share questions and feedback with the [Operations Communications team](#).

[Bureau of Consumer Financial Protection](#) · 1700 G Street, N.W. · Washington, D.C. 20552

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[Contact Us](#)

From: Lassiter, Jennifer (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=jennifer.lassiter>
To: Fulton, Kate (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kate.fulton>
Cc: Schafer, Jessica (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=jessica.schafer>; Ramdass,
Nelly (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=nellisha.ramdass>
Bcc:
Subject: Guidance requested: Name correction website update
Date: Mon Jul 09 2018 14:11:57 EDT
Attachments: D+D Design Asset Update Work_20180629.xlsx

Hi Kate, as promised, below are updates on the seal/logo work. I have bolded outstanding questions where your guidance is appreciated. And, at the end of the email are two recommendations that, with your agreement, will help us move forward most efficiently. Please reply all, as Jessica Schafer (copied above) is the mastermind behind the website work and best suited to answer specific questions.

Thank you, Jenn

Updates

(b)(5)



(b)(5)

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Recommendations

(b)(5)

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Jennifer Lassiter

Chief of Staff, Design + Development

(b)(6) cell

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Done

- Seal -- design files
- Corrected logo -- design files
- Self-service templates using the Seal
- Event templates pieces
- Email signature
- Examiner Commissioning Certificates
- Press release template
- Director's 5x7 notecards
- Excel data samples
- Business cards

In Progress

- Logo files uploaded to the design toolkit on the intranet
- Seal files uploaded to the design toolkit on the intranet
- Usage guidance for the Seal and corrected Logo
- Bureau flag
- Employee awards and certificates
- PIV Cards
- Self service templates using corrected logo
- Embossed stamp for use by the Bureau's Administrative Law Judge

In queue

- Website: Corrected logo in the site header across all templates
- Website: Update site home page hero - text+image
- Event templates pieces
- Stationary
- Desk badge
- Flyer
- Word version of Full page handout
- Internal email newsletters
- Business cards
- Booklet template
- Bifold template
- Trifold template
- Folder template
- 1/2 page handout
- Spanish full page handout

Note card template

Logo files for social media to CE

Logo files for (b)(6)

Logo files to Infrastructure (computer, iphone, intranet)

Webcast and video intro and outro slides

**Dependant
on others**

Website: Change evergreen content references to "CFPB"

Website: Correct Ask CFPB label

Website: Corrected logo in Complaints workflow

Seal	
Logo	
Seal	
Seal	
Name correction	
Seal	
Seal	
Seal	
No seal or logo	
Seal	Design complete. Awaiting an order.

Logo	
Seal	
Seal and Logo	Recommendation memo will be sent to Kate Fulton on June 29th, once decision is cleared, D+D will upload guidelines to the Intranet
Seal	Design completed. Awaiting flag option selection from the front
Seal	Design in progress
Seal	Design in progress
Logo	Design in progress
Seal	Design in progress, awaiting info on paper type from ALJ prior to selecting appropriate embosser from vendor

Logo	In queue, pending confirmation from Nelly/Kate, Locations: standard header, HMDA, CCDB, external site notice etc
Logo	In queue, pending confirmation from Nelly/Kate, includes photoshopping homepage hero brochure to corrected logo
Seal and Logo	In queue
Seal and Logo	In queue
Seal and Logo	In queue
Seal and Logo	In queue
Logo	In queue
Logo	In queue, pending seal/logo use recommendation decision
Logo	In queue, pending seal/logo use recommendation decision
Logo	In queue
Logo	In queue
Logo	In queue
Logo	In queue
Logo	In queue
Logo	In queue

Logo	In queue
Logo	In queue
Logo	In queue
Logo	in queue, mark TBD by Kate Fulton via seal/logo usage recommendation memo
Seal and Logo	In queue

Text	Must communicate expectations to Content Owners, prioritize sections before work can be queued
Text	CE must make decision before work can be queued
Logo and text	CR owns this portion of the website

From: Pass, Sonya (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=pass, sonyadee>
To: Small, Majahn (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=majahn.small>; _DL_CFPB
Legal Senior Staff </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=dlcfpblegalseniorstaff818603
64>
Cc: Cost, Lydia (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=cost, lydia024>
Bcc:
Subject: RE: LD Management Meeting- Agenda Topics
Date: Tue Jun 26 2018 16:31:52 EDT
Attachments:

Monica will have an update on the Name Correction Working Group

From: Small, Majahn (CFPB)
Sent: Tuesday, June 26, 2018 12:39 PM
To: _DL_CFPB Legal Senior Staff
Cc: Cost, Lydia (CFPB)
Subject: LD Management Meeting- Agenda Topics

Good afternoon All,

Please send me agenda items for tomorrow's LD management meeting at 11AM.

--

Majahn Small

Operations Program Analyst | Legal Division

Office: (202) 435-7746 | Mobile: (b)(6)

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consumerfinance.gov

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From: Coates, Laura (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=laura.coates>
To: Coleman, John (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=john.coleman>
Cc:
Bcc:
Subject: LD Name Change Spreadsheet Items
Date: Thu May 31 2018 13:15:01 EDT
Attachments: LD Potential Change Items for Name Correction Implementation - May 2018.xlsx

FYI

From: Clark, Monica (CFPB)
Sent: Thursday, May 31, 2018 1:13 PM
To: Roth, Marianne (CFPB)
Cc: Brandlee, Kelsie (CFPB); Shelton, Christopher (CFPB); Coates, Laura (CFPB); Kurtz, Madeleine (CFPB)
Subject: LD Name Change Spreadsheet Items

Attached.

Quick notes:

(b)(5)



Thanks!

From: Roth, Marianne (CFPB)
Sent: Wednesday, May 23, 2018 5:37 PM

To: Kurtz, Madeleine (CFPB); Dorsey, Darian (CFPB); Olstad, Per (CFPB); Binecki, Mary (CFPB); Chen, Audrey (CFPB); Clark, Monica (CFPB); Broeksmit, Samuel (CFPB); Barriere, Laura (CFPB); Latell, Catherine (CFPB); Doguin, John Paul (CFPB); Wernecke, David (CFPB); Sutton, Jocelyn (CFPB); Kamenshine, Wendy (CFPB); Esquibel, Barbara (CFPB)
Cc: Brandlee, Kelsie (CFPB); Shelton, Christopher (CFPB); Brown, Amy (CFPB); Jackson, Monica (CFPB); Asar, Sharon (CFPB); Weber, Nathaniel (CFPB)
Subject: Follow-up Name Correction Working Group

Good afternoon,

Attached please find the master template which show how we categorized the submitted items. Please identify any category changes in your updated submission on 5/31.

Thank you!

<< File: Name Correction Implementation_05222018_Totals.xlsx >>

-----Original Appointment-----

From: Roth, Marianne (CFPB)

Sent: Friday, May 04, 2018 11:22 AM

To: Roth, Marianne (CFPB); Kurtz, Madeleine (CFPB); Dorsey, Darian (CFPB); Olstad, Per (CFPB); Binecki, Mary (CFPB); Chen, Audrey (CFPB); Clark, Monica (CFPB); Broeksmit, Samuel (CFPB); Barriere, Laura (CFPB); Latell, Catherine (CFPB); Doguin, John Paul (CFPB); Wernecke, David (CFPB); Sutton, Jocelyn (CFPB); Kamenshine, Wendy (CFPB); Esquibel, Barbara (CFPB)

Cc: Brandlee, Kelsie (CFPB); Shelton, Christopher (CFPB); Brown, Amy (CFPB); Jackson, Monica (CFPB); Asar, Sharon (CFPB); Weber, Nathaniel (CFPB)

Subject: Name Correction Working Group

When: Wednesday, May 23, 2018 3:00 PM-3:30 PM (UTC-05:00) Eastern Time (US & Canada).

Where: B110 + telecom

Meeting location to be updated prior to each meeting.

Dial in info below:

Dial-in: 866-663-5889

Participant Passcode: (b)(6)

From: Cost, Lydia (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=cost, lydia024>
To: Van Meter, Stephen (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=stephen.vanmeter>; White,
Sonya (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=sonya.white>; Coleman, John
(CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=john.coleman>; Austin,
Richard (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=austin, richard (cfpb)71f>;
Pass, Sonya (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=pass, sonyadee>
Cc:
Bcc:
Subject: Legal Division Deputy Meeting for May 8, 2018
Date: Tue May 08 2018 10:06:15 EDT
Attachments:

Good Morning,

The meeting will be held in Conference Room 9042 at 1:00 PM

Your agenda for today is:

(b)(5)

Verify the LD representatives and their roles on the Name Correction Working group:

Kelsie Brandlee serving as Legal Advisor to the group (b)(6)

Monica Clark has been assigned as LD's representative (in terms of LD as a work Division).

Chris Shelton representing L&P (b)(5)

(b)(5)

(b)(5)



Copies are being provided

Lydia A. Cost

Executive Assistant

General Counsel

Legal Division

Consumer Financial Protection Bureau

1990 K Street, NW

Washington, DC 20006

Desk: 202-435-9763

BB: (b)(6)

lydia.cost@cfpb.gov

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From: Pass, Sonya (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=pass, sonyadee>
To: Cost, Lydia (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=cost, lydia024>; Van Meter,
Stephen (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=stephen.vanmeter>; Coleman,
John (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=john.coleman>; White, Sonya
(CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=sonya.white>; Austin,
Richard (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=austin, richard (cfpb)71f>
Cc:
Bcc:
Subject: RE: Legal Division Deputy Meeting for May 8
Date: Tue May 08 2018 05:10:00 EDT
Attachments: Change Items for Name Correction Implementation_050218.xlsx

Verify the LD representatives and their roles on the Name Correction Working group:

Kelsie Brandlee serving as Legal Advisor to the group (b)(6)

Monica Clark has been assigned as LD's representative (in terms of LD as a work Division).

Chris Shelton representing L&P (b)(5)

(b)(5)



(b)(5)

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Thanks!

From: Cost, Lydia (CFPB)
Sent: Monday, May 07, 2018 11:10 AM
To: Van Meter, Stephen (CFPB); Coleman, John (CFPB); White, Sonya (CFPB); Pass, Sonya (CFPB); Austin, Richard (CFPB)
Subject: Legal Division Deputy Meeting for May 8

Please send agenda items by COB

Thanks, Lydia

Lydia A. Cost

Executive Assistant

General Counsel

Legal Division

Consumer Financial Protection Bureau

1990 K Street, NW

Washington, DC 20006

Desk: 202-435-9763

BB: (b)(6)

lydia.cost@cfpb.gov

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From: Small, Majahn (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=majahn.small>
To: Van Meter, Stephen (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=stephen.vanmeter>; White,
Sonya (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=sonya.white>; Coleman, John
(CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=john.coleman>; Pass, Sonya
(CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=pass, sonyadee>; Austin,
Richard (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=austin, richard (cfpb)71f>
Cc: Cost, Lydia (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=cost, lydia024>
Bcc:
Subject: Legal Division Deputy Meeting for May 15, 2018
Date: Tue May 15 2018 09:38:28 EDT
Attachments:

Good Morning All,

The meeting will be held in Conference Room 9042 at 11:00 AM

Your agenda for today is:

(b)(5)

** Name Correction Work Group

(b)(5)

Majahn Small

Operations Program Analyst | Legal Division

Office: (202) 435-7746 | Mobile: (b)(6)

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consumerfinance.gov

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From: Small, Majahn (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=majahn.small>
To: _DL_CFPB Legal Senior Staff
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=dlcfpblegalseniorstaff818603
64>
Cc:
Bcc:
Subject: Legal Division Management Meeting - May 16, 2018
Date: Wed May 16 2018 10:10:25 EDT
Attachments: Legal Division Management Meeting Agenda 5-16-18.docx

Good morning All,

The meeting will be held in Conference Room 9092 at 11:00 AM

Conference Line# 877-960-6241

Leader Passcode# (b)(6)

Participant Passcode# (b)(6)

(b)(5)

** Name Correction Work Group

(b)(5)

--

Majahn Small

Operations Program Analyst | Legal Division

Office: (202) 435-7746 | Mobile: (b)(6)

Bureau of Consumer Financial Protection

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Legal Division Management Meeting
May 16, 2018 Agenda
Conference Room 9092, at 11:00am

Conference Line# 877-960-6241

Leader Passcode# (b)(6)

Participant Passcode# (b)(6)

(b)(5)

2. Name Correction Work Group

(b)(5)

From: Cost, Lydia (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=cost, lydia024>
To: _DL_CFPB Legal Senior Staff
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=dlcfpblegalseniorstaff818603
64>
Cc:
Bcc:
Subject: Legal Division Manager Meeting Agenda for June 27, 2018
Date: Wed Jun 27 2018 09:28:54 EDT
Attachments:

Good Morning,

Your agenda for today's meeting in Conference room 9092 at 11:00

Legal Division Management Meeting

June 27, 2018 Agenda

Conference Line# 877-960-6241

Leader Passcode# (b)(6)

Participant Passcode# (b)(6)

1. Training Session – N/A
2. Timely Discussions on Topics Related to Legal Division Management

(b)(6)

- b. Seat Selection
 - c. Name Correction Working Group
3. Updates

(b)(5)

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Thanks, Lydia

Lydia A Cost

Executive Assistant to General Counsel | Legal Division

Office: (202) 435-9763 | Mobile: (b)(6)

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consumerfinance.gov

Confidentiality Notice: If you received this email by mistake, you should notify the sender of the mistake and delete the e-mail and any attachments. An inadvertent disclosure is not intended to waive any privileges.

From: Pass, Sonya (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=pass, sonyadee>
To: Cost, Lydia (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=cost, lydia024>; _DL_CFPB
Legal Senior Staff </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=dlcfpblegalseniorstaff818603
64>
Cc:
Bcc:
Subject: RE: Legal Division Manager Meeting for June 6
Date: Wed Jun 06 2018 10:14:10 EDT
Attachments:

Also, update on the Name Correction Working Group

From: Pass, Sonya (CFPB)
Sent: Tuesday, June 05, 2018 6:18 PM
To: Cost, Lydia (CFPB); _DL_CFPB Legal Senior Staff
Subject: RE: Legal Division Manager Meeting for June 6

(b)(5)



From: Cost, Lydia (CFPB)
Sent: Tuesday, June 05, 2018 1:10 PM
To: _DL_CFPB Legal Senior Staff
Subject: Legal Division Manager Meeting for June 6

Good afternoon,

Please send agenda items at your earliest convenience.

Thanks, Lydia

Lydia A Cost

Executive Assistant to General Counsel | Legal Division

Office: (202) 435-9763 | Mobile: (b)(6)

Bureau of Consumer Financial Protection
consumerfinance.gov

Confidentiality Notice: If you received this email by mistake, you should notify the sender of the mistake and delete the e-mail and any attachments. An inadvertent disclosure is not intended to waive any privileges.

From: Ramdass, Nelly (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=nellisha.ramdass>
To: Fulton, Kate (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kate.fulton>
Cc:
Bcc:
Subject: FW: memo for leadership re: use of logo in name correction
Date: Mon Jun 18 2018 13:30:09 EDT
Attachments: name change implementation memo v4.docx

Read in final view. Is this along the lines of what you're thinking?

From: Ramdass, Nelly (CFPB)
Sent: Monday, June 18, 2018 1:24 PM
To: Ahmad, Farah (CFPB)
Subject: RE: memo for leadership re: use of logo in name correction

Edited version

From: Ahmad, Farah (CFPB)
Sent: Monday, June 18, 2018 1:03 PM
To: Ramdass, Nelly (CFPB)
Subject: RE: memo for leadership re: use of logo in name correction

Back to you with edits.

(b)(5)



Best,

Farah

From: Ramdass, Nelly (CFPB)
Sent: Monday, June 18, 2018 10:09 AM
To: Ahmad, Farah (CFPB)
Subject: FW: memo for leadership re: use of logo in name correction

All yours ...thank you!!

From: Doguin, John Paul (CFPB)
Sent: Tuesday, June 05, 2018 3:56 PM
To: Ramdass, Nelly (CFPB)
Subject: memo for leadership re: use of logo in name correction

Hi Nelly,

(b)(5)

(b)(5)

Of course, please let me

know if you and/or Kate have any feedback or questions.

Thank you!

JP

From: Chen, Audrey (CFPB)
Sent: Friday, May 18, 2018 10:37 AM
To: Fulton, Kate (CFPB); Holloway, James (CFPB); Roth, Marianne (CFPB)
Cc: Doguin, John Paul (CFPB); Brandlee, Kelsie (CFPB)
Subject: RE: memo for leadership re: use of logo in name correction

Hi Kate,

The latest memo with all of Legal's changes is attached, (b)(5)

(b)(5)

If there's anything else we can provide, just let me know.

James, happy last day - and thank you for all your help!

Audrey

From: Chen, Audrey (CFPB)
Sent: Wednesday, May 16, 2018 9:55 PM
To: Fulton, Kate (CFPB); Holloway, James (CFPB); Roth, Marianne (CFPB)
Cc: Doguin, John Paul (CFPB)
Subject: RE: memo for leadership re: use of logo in name correction

Thank you all very much for the feedback. It's been revised and sent to Legal.

From: Chen, Audrey (CFPB)
Sent: Wednesday, May 16, 2018 4:01 PM
To: Fulton, Kate (CFPB); Holloway, James (CFPB); Roth, Marianne (CFPB)
Cc: Doguin, John Paul (CFPB)
Subject: RE: memo for leadership re: use of logo in name correction

Yes - apologies for the slow response.

(b)(6)



JP is taking first crack at consolidating everything, and we'll get it over to Legal tonight - hopefully by EOD tomorrow they'll be able to get it back and you'll be able to float it up by the end of the week.

Thanks!

Audrey

From: Fulton, Kate (CFPB)
Sent: Wednesday, May 16, 2018 1:39 PM
To: Holloway, James (CFPB); Chen, Audrey (CFPB); Roth, Marianne (CFPB)

Cc: Doguin, John Paul (CFPB)
Subject: RE: memo for leadership re: use of logo in name correction

Can you all just let me know when a final version is ready for me to preview with the FO?

From: Holloway, James (CFPB)
Sent: Wednesday, May 16, 2018 9:30 AM
To: Fulton, Kate (CFPB); Chen, Audrey (CFPB); Roth, Marianne (CFPB)
Cc: Doguin, John Paul (CFPB)
Subject: RE: memo for leadership re: use of logo in name correction

Hi Audrey,

(b)(5)

-James

From: Fulton, Kate (CFPB)
Sent: Wednesday, May 16, 2018 7:37 AM
To: Chen, Audrey (CFPB); Roth, Marianne (CFPB); Holloway, James (CFPB)
Cc: Doguin, John Paul (CFPB)
Subject: RE: memo for leadership re: use of logo in name correction

Thanks for this!

Two suggestions in the attached. I'll get it turned around quickly once I get the revised version. Please have LD pre-clear.

From: Chen, Audrey (CFPB)
Sent: Tuesday, May 15, 2018 6:14 PM
To: Roth, Marianne (CFPB); Holloway, James (CFPB)
Cc: Doguin, John Paul (CFPB); Fulton, Kate (CFPB)
Subject: memo for leadership re: use of logo in name correction

Hi,

(b)(5)

(b)(5) Though it's been discussed in the working group, it has not been circulated.

Feedback, changes, or process suggestions welcome.

Thanks,

Audrey

From: Fulton, Kate (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kate.fulton>
To: Sutton, Jocelyn (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=jocelyn.chandler>
Cc: CFPB_Executive Secretary
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=cfpbexecutivesecretary560868
07>; Conant, Ann (CFPB) </o=cfpbexc/ou=exchange administrative
group (fydibohf23spdlt)/cn=recipients/cn=conant, ann796>
Bcc:
Subject: RE: Memo for Signature
Date: Tue Jun 19 2018 12:15:08 EDT
Attachments: FINAL Name Correction Implementation Memo.docx

Revised memo attached. Thanks for your patience and flexibility!

From: Sutton, Jocelyn (CFPB)
Sent: Tuesday, June 19, 2018 11:18 AM
To: Fulton, Kate (CFPB)
Cc: CFPB_Executive Secretary; Conant, Ann (CFPB)
Subject: RE: Memo for Signature

:-) Ann has it. We'll send it back to you when it is signed.

From: Fulton, Kate (CFPB)
Sent: Tuesday, June 19, 2018 10:50 AM
To: Conant, Ann (CFPB); Sutton, Jocelyn (CFPB); CFPB_Executive Secretary
Subject: Memo for Signature

Ann/Jocelyn,

My apologies for the lateness of this, but would it be possible to prepare this for signature today?

Kate M. Fulton

Acting Chief Operating Officer

Deputy Chief of Staff

Office: (202) 435-9688 | Mobile: (b)(6)

Bureau of Consumer Financial Protection
consumerfinance.gov

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Recommendation Memorandum for Decision Clearance Sheet

Subject/Document Title Use of logo in implementation of the name correction		
Name of Document Owner Audrey Chen	Office Operations / Design and Development	Telephone Extension X57211
Approved by (name of Associate or Assistant Director) Kate Fulton		
Legal Division	Name of Clearer Kelsie Brandlee Amy Mertz Brown Monica Clark	Date 5/18/2018 6/19/2018
Office Design	Name of Clearer John Paul Doguin	Date 5/14/2018
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date

Decision Memorandum from the Acting Director

FROM

Mick Mulvaney

TO

Kate Fulton, Acting Chief Operating Officer

SUBJECT

Use of logo in implementation of the name correction

I approve the use of a two-mark solution to identify the Bureau: a corrected logo and a seal. The corrected logo will be used in select Bureau materials and on consumerfinance.gov. The seal will be used on official correspondence, legal actions, and reports.

Mick Mulvaney

Acting Director

Bureau of Consumer Financial Protection

Date

From: Roth, Marianne (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=roth, marianne690>
To: Fulton, Kate (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kate.fulton>
Cc:
Bcc:
Subject: RE: Name Correction item - does leadership want to weigh in?
Date: Thu Jun 07 2018 14:52:46 EDT
Attachments:

Thanks! I will follow up with CR

From: Fulton, Kate (CFPB)
Sent: Thursday, June 07, 2018 2:51 PM
To: Roth, Marianne (CFPB)
Subject: RE: Name Correction item - does leadership want to weigh in?

Marianne,

I'm happy to quickly clear a short blurb if CR wants to write one...

From: Roth, Marianne (CFPB)
Sent: Thursday, June 07, 2018 2:46 PM
To: Fulton, Kate (CFPB)
Subject: Name Correction item - does leadership want to weigh in?

Hi Kate,

David Wernecke, who is a member of the Name Correction Working Group, has asked the group for input on "a short blurb to pass along to our Consumer Resource Center agents in case they receive calls from consumers with questions regarding the name correction. (b)(5)

(b)(5)

Marianne Roth

Chief Risk Officer | Office of Strategy

Office: (202) 435-7684 | Mobile: (b)(6)

Bureau of Consumer Financial Protection
consumerfinance.gov

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From: Roth, Marianne (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=roth, marianne690>
To: Fulton, Kate (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kate.fulton>
Cc: Uejio, David (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=david.uejio>
Bcc:
Subject: Name Correction Summary
Date: Tue May 22 2018 13:50:24 EDT
Attachments: DRAFT Summary of Implementation Items 2015.05.22.pptx

Hi Kate,

Attached please find our initial summary of the scope of changes needed to implement the Bureau's name correction.

Marianne Roth

Chief Risk Officer | Office of Strategy

Office: (202) 435-7684 | Mobile: (b)(6)

Bureau of Consumer Financial Protection
consumerfinance.gov

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Implementation of Bureau's Name Correction

May 2018



AMERICAN
OVERSIGHT

CFPB-18-0835-A-000090

We have convened a working group to scope the changes needed for the Bureau's name correction

Project Description

Sec. 1011(a) of Dodd-Frank reads: “[t]here is established in the Federal Reserve System, an independent bureau to be known as the ‘**Bureau of Consumer Financial Protection**’ ...”

The Bureau has instead generally operated under the name “Consumer Financial Protection Bureau”.

The Bureau is moving forward with a name correction to the “**Bureau of Consumer Financial Protection**”

Working Group Objectives

Convene a Bureau Name Correction Working Group comprised of cross-division representatives

Develop and validate a comprehensive list of changes resulting from the name correction and associated implementation effort, costs, risks and effects on consumers, industry and the Bureau

Develop a detailed implementation plan. The Office of Strategy will be responsible for monitoring implementation status and coordinating with project owners

From: Holloway, James (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=holloway, james (cfpb)e27>
To: Holloway, James (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=holloway, james (cfpb)e27>;
Kurtz, Madeleine (CFPB) </o=cfpbexc/ou=exchange administrative
group (fydibohf23spdlt)/cn=recipients/cn=kurtz, madeleine11b>;
Roth, Marianne (CFPB) </o=cfpbexc/ou=exchange administrative
group (fydibohf23spdlt)/cn=recipients/cn=roth, marianne690>;
Clark, Monica (CFPB) </o=cfpbexc/ou=exchange administrative
group (fydibohf23spdlt)/cn=recipients/cn=monica.clark>;
Broeksmit, Samuel (CFPB) </o=cfpbexc/ou=exchange administrative
group (fydibohf23spdlt)/cn=recipients/cn=samuel.broeksmit>;
Latell, Catherine (CFPB) </o=cfpbexc/ou=exchange administrative
group (fydibohf23spdlt)/cn=recipients/cn=latell, catherine147>;
Olstad, Per (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=per.olstad>; Binecki, Mary
(CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=binecki, mary (cfpb)61d>;
Barriere, Laura (CFPB) </o=cfpbexc/ou=exchange administrative
group (fydibohf23spdlt)/cn=recipients/cn=laura.barriere>
Cc: Fulton, Kate (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kate.fulton>
Bcc:
Subject: Name Correction Working Group Kickoff
Date: Wed May 02 2018 13:18:08 EDT
Attachments: Bureau Name Correction Working Group_050218.pptx
Change Items for Name Correction Implementation_050218.xlsx

StartTime: Thu May 03 16:00:00 Eastern Daylight Time 2018

EndTime: Thu May 03 17:00:00 Eastern Daylight Time 2018

Location: Rm_1700_Conf_B118 or by Phone

Invitees: Kurtz, Madeleine (CFPB); Roth, Marianne (CFPB); Clark, Monica (CFPB); Broeksmit, Samuel (CFPB); Latell, Catherine (CFPB); Olstad, Per (CFPB); Binecki, Mary (CFPB); Barriere, Laura (CFPB) (Laura.Barriere@cfpb.gov)

Recurring: No

ShowReminder: Yes

ReminderMinutes: 15

ReminderTime: Thu May 03 15:45:00 Eastern Daylight Time 2018

Accepted: No

Conference: 877-931-2706

Passcode: (b)(6)

Meeting Materials:

Bureau Name Correction Working Group

May 2018



AMERICAN
OVERSIGHT

CFPB-18-0835-A-000093

Problem Statement & Objectives

Problem statement

Sec. 1011(a) of Dodd-Frank reads: “[t]here is established in the Federal Reserve System, an independent bureau to be known as the ‘**Bureau of Consumer Financial Protection**’ ...”

The Bureau has instead generally operated under the name “Consumer Financial Protection Bureau”.

The Bureau will be moving forward with a name change to the “**Bureau of Consumer Financial Protection**”

Objectives

Convene a Bureau Name Correction Working Group

Immediate Objectives:

Develop and validate a comprehensive list of changes resulting from the name correction and associated implementation effort, costs, risks and timeline of individual changes to consumers, industry and the Bureau

Recommend consistent guidance to be sent to the workforce

Near-term Objective: Develop implementation plan. The Office of Strategy will be responsible for monitoring implementation status and coordinating with project owners.

From: Broeksmit, Samuel (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=samuel.broeksmit>
To: Fulton, Kate (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kate.fulton>
Cc: Ramdass, Nelly (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=nellisha.ramdass>
Bcc:
Subject: RE: Name Correction Working Group Update
Date: Thu May 10 2018 12:21:40 EDT
Attachments:

Happy to.

Sam Broeksmit
Team Lead | Ops PMO and Operations Communications
Office: (202) 435-9653 | Mobile: (b)(6)

Consumer Financial Protection Bureau
consumerfinance.gov

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From: Fulton, Kate (CFPB)
Sent: Thursday, May 10, 2018 12:01 PM
To: Broeksmit, Samuel (CFPB)
Cc: Ramdass, Nelly (CFPB)
Subject: FW: Name Correction Working Group Update

Sam,

Thanks for the helpful summary. Because I'm getting questions from all sides, I'd like to be directly involved in hearing how the working group is going. If you don't mind, please add me to any additional updates and keep me informed.

Thanks!
Kate

From: Ramdass, Nelly (CFPB)
Sent: Wednesday, May 09, 2018 9:21 AM
To: Fulton, Kate (CFPB)
Subject: FW: Name Correction Working Group Update

From: Broeksmit, Samuel (CFPB)
Sent: Wednesday, May 09, 2018 9:07 AM
To: Ramdass, Nelly (CFPB)
Subject: Name Correction Working Group Update

Hi Nelly: We had a Name Correction Working Group meeting yesterday.
Here are my takeaways from the meeting. I'll try to set up time tomorrow or Friday to talk in more detail
(or we can do it today by phone if you'd like).

(b)(5)



Thanks,
Sam

From: Pass, Sonya (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=pass, sonyadee>
To: McLeod, Mary (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=mcleod, mary (cfpb)65b>
Cc:
Bcc:
Subject: RE: Name Correction Working Group
Date: Fri Apr 27 2018 10:17:55 EDT
Attachments:

You're welcome!

From: McLeod, Mary (CFPB)
Sent: Friday, April 27, 2018 10:17 AM
To: Pass, Sonya (CFPB)
Subject: RE: Name Correction Working Group

That would be great! Thank you.

From: Pass, Sonya (CFPB)
Sent: Friday, April 27, 2018 10:17 AM
To: McLeod, Mary (CFPB)
Subject: RE: Name Correction Working Group

Hi Mary – did you want me to reach out directly to James and let him know that Monica will be on the working group? I already gave Monica a head's up about it today.

From: McLeod, Mary (CFPB)
Sent: Thursday, April 26, 2018 6:08 PM
To: Pass, Sonya (CFPB)
Subject: Fwd: Name Correction Working Group

Do you think you should take this on, or should we ask Monic to do it under your supervision?

From: Holloway, James (CFPB) <James.Holloway@cfpb.gov>
Date: April 26, 2018 at 5:42:50 PM EDT
To: McLeod, Mary (CFPB) <Mary.McLeod@cfpb.gov>
Subject: Name Correction Working Group

Hi Mary,

The Front Office is putting together a working group composed of one representative from each division to help implement the name correction (i.e. CFPB --> BCFP). Members of the working group will both serve as an advisory body to the Front Office staff leading the effort as well as coordinate with their divisions to develop project plans and execute upon them.

We're looking for a "chief of staff" type person with broad knowledge of division operations and ability to coordinate staff within the division. Who from your team can take on this role?

Thanks,

James

James Holloway

Director's Financial Analyst

O: (202) 435-9616 | M: (b)(6)

Consumer Financial Protection Bureau

consumerfinance.gov

From: Conant, Ann (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=conant, ann796>
To: Fulton, Kate (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kate.fulton>; Sutton,
Jocelyn (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=jocelyn.chandler>
Cc:
Bcc:
Subject: RE: Please pass along to me the signed memo as soon as you have it!
Date: Thu Jun 21 2018 11:59:11 EDT
Attachments: Memo use of logo in implementation of name correction.pdf

Here you go!

From: Fulton, Kate (CFPB)
Sent: Thursday, June 21, 2018 11:36 AM
To: Conant, Ann (CFPB); Sutton, Jocelyn (CFPB)
Subject: RE: Please pass along to me the signed memo as soon as you have it!

I'm super excited about this. Can you tell?

From: Conant, Ann (CFPB)
Sent: Thursday, June 21, 2018 11:36 AM
To: Fulton, Kate (CFPB); Sutton, Jocelyn (CFPB)
Subject: RE: Please pass along to me the signed memo as soon as you have it!

I'll scan it over in a minute!

From: Fulton, Kate (CFPB)
Sent: Thursday, June 21, 2018 11:35 AM
To: Conant, Ann (CFPB); Sutton, Jocelyn (CFPB)
Subject: Please pass along to me the signed memo as soon as you have it!
Importance: High

Kate M. Fulton

Acting Chief Operating Officer

Deputy Chief of Staff

Office: (202) 435-9688 | Mobile: (b)(6)

Bureau of Consumer Financial Protection
consumerfinance.gov

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Recommendation Memorandum for Decision Clearance Sheet

Subject/Document Title Use of logo in implementation of the name correction		
Name of Document Owner Audrey Chen	Office Operations / Design and Development	Telephone Extension X57211
Approved by (name of Associate or Assistant Director) Kate Fulton		
Legal Division	Name of Clearer Kelsie Brandlee Amy Mertz Brown Monica Clark	Date 5/18/2018 6/19/2018
Office Design	Name of Clearer John Paul Doguin	Date 5/14/2018
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date


1700 G Street NW,
Washington, DC 20552



Decision Memorandum from the Acting Director

FROM	Mick Mulvaney
TO	Kate Fulton, Acting Chief Operating Officer
SUBJECT	Use of logo in implementation of the name correction

I approve the use of a two-mark solution to identify the Bureau: a corrected logo and a seal. The corrected logo will be used in select Bureau materials and on consumerfinance.gov. The seal will be used on official correspondence, legal actions, and reports.



Mick Mulvaney
Acting Director
Bureau of Consumer Financial Protection

6-21-18
Date



Bureau of Consumer
Financial Protection

Corrected logo

Credit report review checklist

Once you get your credit report, you will want to review it carefully. Ordering it is not enough—you have to read it. Credit reports may have mistakes. And if there are mistakes, you are the only one who is likely to find them.

Use the following worksheet to review each section of your credit report. Do this for each credit report you get throughout the year. Then, keep the completed checklist with your credit report.

Your credit report contains a lot of personal and financial information. Be sure to keep any hard copies of your credit reports in a safe and secure place. If you do not want to hang on to your credit reports, be sure to shred them before getting rid of them.

Credit report review checklist

Today's date: Name of credit reporting agency:

1. Is your name correct?	YES	NO
2. Is your Social Security number correct?	YES	NO
3. Is your current address correct? Is your current phone number correct?	YES	NO
4. Are the previous addresses they have listed for you correct?	YES	NO
Is your marital status listed correctly?	YES	NO
Is the employment history they have listed for you accurate?	YES	NO
Is everything listed in the personal information section correct?	YES	NO
Is there anything listed in the public record information?	YES	NO
Is it correct?	YES	NO

Highlight the information you think may not be correct.

bcbp Bureau of Consumer
Financial Protection

Learn more at consumerfinance.gov

1 of 1

Credit report review checklist

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Is everything listed in the personal information section correct?	YES	NO
Is there anything listed in the public record information?	YES	NO
Is it correct?	YES	NO

Highlight the information you think may not be correct.



Learn more at consumerfinance.gov

1 of 1

Proportions and size comparison of logo and seal

Credit report review checklist

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Credit report review checklist

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4. Are the previous addresses they have listed for you correct?	YES	NO
Is your marital status listed correctly?	YES	NO
Is the employment history they have listed for you accurate?	YES	NO
Is the personal information section correct?	YES	NO
Is the public record information?	YES	NO
Is the information correct?	YES	NO



Learn more at consumerfinance.gov

1 of 1

Credit report review checklist

Once you get your credit report, you will want to review it carefully. Ordering it is not enough—you have to read it. Credit reports may have mistakes. And if there are mistakes, you are the only one who is likely to find them.

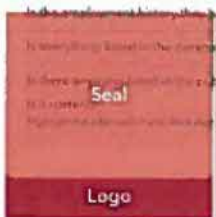
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Your credit report contains a lot of personal and financial information. Be sure to keep any hard copies of your credit reports in a safe and secure place. If you do not want to hang on to your credit reports, be sure to shred them before getting rid of them.

Credit report review checklist

Today's date: Name of credit reporting agency:

1. Is your name correct?	YES	NO
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Is the public record information?	YES	NO
Is the information correct?	YES	NO



Learn more at consumerfinance.gov

1 of 1

Required size of the seal (vs logo) to meet Section 508 legibility standards

  <p>Internal Revenue Service</p>	  <p>President of the United States</p>	  <p>US Patent and Trademark Office</p>
  <p>General Services Administration</p>	  <p>Bureau of Consumer Financial Protection</p>	  <p>Federal Deposit Insurance Corporation</p>
  <p>Government Publishing Office</p>	  <p>Department of the Air Force</p>	  <p>United States Postal Service</p>

Examples of government agencies with two-mark solutions

From: Roth, Marianne (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=roth, marianne690>
To: Roth, Marianne (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=roth, marianne690>; Fulton,
Kate (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kate.fulton>
Cc:
Bcc:
Subject: Quick update on name correction working group
Date: Tue Jun 05 2018 17:35:38 EDT
Attachments:

StartTime: Wed Jun 06 15:30:00 Eastern Daylight Time 2018
EndTime: Wed Jun 06 16:00:00 Eastern Daylight Time 2018
Location: Kate's office
Invitees: Fulton, Kate (CFPB)
Recurring: No
ShowReminder: No
Accepted: Yes
AcceptedTime: Tue Jun 05 18:39:45 Eastern Daylight Time 2018

Kate,

Can I chat with you briefly about the name correction implementation and also about the OFLEO and CEE reorgs?

From: Fulton, Kate (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kate.fulton>
To: Brandlee, Kelsie (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kelsie.brandlee>; Broeksmit,
Samuel (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=samuel.broeksmit>; Chen,
Audrey (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=audrey.chen>; Clark, Monica
(CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=monica.clark>; Roth,
Marianne (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=roth, marianne690>; Binecki,
Mary (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=binecki, mary (cfpb)61d>
Cc: Ramdass, Nelly (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=nellisha.ramdass>
Bcc:
Subject: REQUEST FOR EXPEDITED REVIEW: DRAFT: Recommendation and Decision Memo
regarding Seal/Logo
Date: Tue Jun 19 2018 09:37:28 EDT
Attachments: Attachment_Corrected logo proposal.pdf
Memo re Trademark issues raised by Bureau name correction in connectionpdf
name correction implementation memo v4.docx

All,

The CoS and Principal Policy Advisor have cleared the attached recommendation and decision memo regarding use of a corrected seal in limited circumstances. I am hoping to get a signature from the Acting Director this afternoon if at all possible. I'm sorry to expedite and violate my own processes, but could you please take a quick look and let me know if you have any concerns before I submit it. Comments by 1:00 would be appreciated.

Thanks,

Kate M. Fulton

Acting Chief Operating Officer

Deputy Chief of Staff

Office: (202) 435-9688 | Mobile: (b)(6)

Bureau of Consumer Financial Protection
consumerfinance.gov

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Bureau of Consumer
Financial Protection

Credit report review checklist

Once you get your credit report, you will want to review it carefully. Ordering it is not enough—you have to read it. Credit reports may have mistakes. And if there are mistakes, you are the only one who is likely to find them.

Use the following worksheet to review each section of your credit report. Do this for each credit report you get throughout the year. Then, keep the completed checklist with your credit report.

Your credit report contains a lot of personal and financial information. Be sure to keep any hard copies of your credit reports in a safe and secure place. If you do not want to hang on to your credit reports, be sure to shred them before getting rid of them.

Credit report review checklist

Today's date: Name of credit reporting agency:

1. Is your name correct?	YES	NO
2. Is your Social Security number correct?	YES	NO
3. Is your current address correct? Is your current phone number correct?	YES	NO
4. Are the previous addresses they have listed for you correct?	YES	NO
Is your marital status listed correctly?	YES	NO
Is the employment history they have listed for you accurate?	YES	NO
Is everything listed in the personal information section correct?	YES	NO
Is there anything listed in the public record information?	YES	NO
Is it correct?	YES	NO

Highlight the information you think may not be correct.



Learn more at consumerfinance.gov

1 of 1

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Learn more at consumerfinance.gov

1 of 1

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4. Are the previous addresses they have listed for you correct?	YES	NO
Is your marital status listed correctly?	YES	NO
Is the employment history they have listed for you accurate?	YES	NO
Is the personal information section correct?	YES	NO
Is the public record information?	YES	NO
Is it correct?	YES	NO
Highlight the information you think may not be correct.		



Learn more at consumerfinance.gov

1 of 1

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Is it correct?	YES	NO
Highlight the information you think may not be correct.		

Logo

Learn more at consumerfinance.gov

1 of 1

Required size of the seal (vs logo) to meet Section 508 legibility standards

CFPB-18-0835-A-000112

  <p>Internal Revenue Service</p>	  <p>President of the United States</p>	  <p>US Patent and Trademark Office</p>
  <p>General Services Administration</p>	  <p>Bureau of Consumer Financial Protection</p>	  <p>Federal Deposit Insurance Corporation</p>
  <p>Government Publishing Office</p>	  <p>Department of the Air Force</p>	  <p>United States Postal Service</p>

Recommendation Memorandum for Decision Clearance Sheet

Subject/Document Title Use of logo in implementation of the name correction		
Name of Document Owner Audrey Chen	Office Operations / Design and Development	Telephone Extension X57211
Approved by (name of Associate or Assistant Director) Kate Fulton		
Legal Division	Name of Clearer Kelsie Brandlee Amy Brown	Date 5/18/2018
Office Design	Name of Clearer John Paul Doguin	Date 5/14/2018
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date
Office	Name of Clearer	Date

Decision Memorandum from the Acting Director

FROM

Mick Mulvaney

TO

Kate Fulton, Acting Chief Operating Officer

SUBJECT

Use of logo in implementation of the name correction

I approve the use of a corrected logo in select Bureau materials and on consumerfinance.gov. The logo should be used on all official correspondence, legal actions, and reports.

Mick Mulvaney

Acting Director

Bureau of Consumer Financial Protection

Date

From: Brandlee, Kelsie (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kelsie.brandlee>
To: Broeksmit, Samuel (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=samuel.broeksmit>; Roth,
Marianne (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=roth, marianne690>; Fulton,
Kate (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kate.fulton>; Chen, Audrey
(CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=audrey.chen>; Clark, Monica
(CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=monica.clark>; Binecki, Mary
(CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=binecki, mary (cfpb)61d>
Cc: Ramdass, Nelly (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=nellisha.ramdass>; Brown,
Amy (CFPB) </o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=amy.brown>
Bcc:
Subject: RE: REQUEST FOR EXPEDITED REVIEW: DRAFT: Recommendation and Decision
Memo regarding Seal/Logo
Date: Tue Jun 19 2018 12:02:24 EDT
Attachments: 2018 06-19 name%20correction%20implementation%20memo%20v4 kb - mmc - AMB
.docx

Hi all,

Amy, Monica and I reviewed for LD and our edits are attached.

Thank you!

Kelsie Brandlee

Counsel | Legal Division

Office: (202) 435-7406 | Mobile: (b)(6)

consumerfinance.gov

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From: Broeksmit, Samuel (CFPB)
Sent: Tuesday, June 19, 2018 11:39 AM
To: Roth, Marianne (CFPB); Fulton, Kate (CFPB); Brandlee, Kelsie (CFPB); Chen, Audrey (CFPB); Clark, Monica (CFPB); Binecki, Mary (CFPB)
Cc: Ramdass, Nelly (CFPB)
Subject: RE: REQUEST FOR EXPEDITED REVIEW: DRAFT: Recommendation and Decision Memo regarding Seal/Logo

I've added a couple comments.

(b)(5)

Sam Broeksmit

Team Lead | Ops PMO and Operations Communications

Office: (202) 435-9653 | Mobile: (b)(6)

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consumerfinance.gov

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From: Roth, Marianne (CFPB)
Sent: Tuesday, June 19, 2018 10:37 AM
To: Fulton, Kate (CFPB); Brandlee, Kelsie (CFPB); Broeksmit, Samuel (CFPB); Chen, Audrey (CFPB); Clark, Monica (CFPB); Binecki, Mary (CFPB)
Cc: Ramdass, Nelly (CFPB)
Subject: RE: REQUEST FOR EXPEDITED REVIEW: DRAFT: Recommendation and Decision Memo regarding Seal/Logo
Importance: High

(b)(5)

A large rectangular area of the document is redacted with a solid black box.

I think we mean the seal should be used for all official correspondence, etc.

(b)(5)

A rectangular area of the document is redacted with a solid black box.

Thank you for the chance to review.

From: Fulton, Kate (CFPB)
Sent: Tuesday, June 19, 2018 9:37 AM
To: Brandlee, Kelsie (CFPB); Broeksmit, Samuel (CFPB); Chen, Audrey (CFPB); Clark, Monica (CFPB); Roth, Marianne (CFPB); Binecki, Mary (CFPB)
Cc: Ramdass, Nelly (CFPB)
Subject: REQUEST FOR EXPEDITED REVIEW: DRAFT: Recommendation and Decision Memo regarding Seal/Logo
Importance: High

All,

The CoS and Principal Policy Advisor have cleared the attached recommendation and decision memo regarding use of a corrected seal in limited circumstances. I am hoping to get a signature from the Acting Director this afternoon if at all possible. I'm sorry to expedite and violate my own processes, but could you please take a quick look and let me know if you have any concerns before I submit it. Comments by 1:00 would be appreciated.

Thanks,

Kate M. Fulton

Acting Chief Operating Officer

Deputy Chief of Staff

Office: (202) 435-9688 | Mobile: (b)(6)

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consumerfinance.gov

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From: Greenwald, Charles (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=charles.greenwald>
To: Fulton, Kate (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kate.fulton>
Cc:
Bcc:
Subject: Revised COS Update and Me on Monday
Date: Sun Jun 17 2018 20:12:12 EDT
Attachments: 06182018_COS_Update_rev.docx

Kate:

Revised per your request. (b)(5)

(b)(5)

I recommend you give this one more good read and request that you pass it on. (b)(6)

(b)(6)

(b)(6)

Either way, I will log back on from home as soon as I can.

Hope you have a great morning.

R,

Charlie

From: Sutton, Kirsten (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=mork, kirsten7c6>
To: _DL_CFPB_AllHands
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=dlcfpbllhands81553528>
Cc:
Bcc:
Subject: Update from the Chief of Staff
Date: Mon Jun 18 2018 12:14:23 EDT
Attachments:

Bureau Colleagues:

Thank you to those of you who participated in the Bureau's LGBTQ+ Pride Month by attending Congresswoman Kyrsten Sinema's discussion with Acting Director Mulvaney last week. My thanks to the Bureau's LGBTQ+ Employee Resource Group, Pride, to External Affairs, and to the Office of Legislative Affairs, for putting together a great event. It has been a busy couple of weeks for the Bureau in the press, so there a few things I'd like to highlight.

Nomination: As the Acting Director noted in his email, the White House intends to nominate Kathy Kraninger this week, who, after Senate confirmation, will serve a five-year term. This will be another phase of the transition the Bureau has undertaken since the election. I want you to know I appreciate your patience during the transition thus far, and the professionalism and focus I know you will continue to bring to our work. I look forward to working with all of you in the coming months and beyond.

Name correction: You may have noticed -- and read about -- the new signs in both lobbies at 1700 G St. NW, which read "bcfp." This is the latest step toward fully adopting the agency's statutory name. While there will be more changes, the Name Correction Working Group is still in planning mode. For now, continue to use the name Bureau of Consumer Financial Protection, BCFP, or the Bureau, in your communications, and use the new signature block template for your emails. Use up printed materials with the old branding, and confer with your office and division leadership before ordering anything new.

External engagement: The Acting Director's decision to reconstitute our advisory boards was part of a broader shift in how we intend the Bureau to engage with the public and other external constituencies. When appointed, the new boards will be smaller in order to ensure the highest-quality discussion possible, but it is not just about those boards. As Policy Associate Director for External Affairs Anthony Welcher wrote in a recent blog post, the Bureau is "ramping up outreach to external groups...to hear from consumer, civil rights, and industry groups on a more regular basis. Engagements will include regional town halls, roundtable discussions at the Bureau's headquarters with consumer finance experts and representatives, regional roundtables, and regular national calls."

Protecting older Americans: As part of that strategy, on June 8, the Acting Director joined Kansas Attorney General Derek Schmidt in Topeka to co-host a town hall meeting on fighting elder financial exploitation. In this event, we have established a new model for deep dialogue with consumer groups, industry representatives, and members of the public. It serves as an exemplar for a broader, outside-the-beltway mode of outreach. The meeting is also the first of what will be a series of events across the country, in partnership with attorneys general, to combat elder financial exploitation. Thanks go to External Affairs, the Office of Intergovernmental Affairs, and the Office for Older Americans for leading the planning on this one.

New publications: The Office of Research published its quarterly Consumer Credit Trends (qCCT) report on end-of-year credit card borrowing last week. The report explores how borrowing patterns evolve during and after the year-end peak in consumer spending and how this period of borrowing may correlate with financial distress. RMR's Markets Offices also published several Market Intelligence Products designed to help the Bureau understand what is happening in the markets we cover. The pieces cover small dollar, installment and marketplace lending; small business lending; bank branches; and debt collection respectively. Check out the Market wiki for a list of more markets products and contact Bryce McNitt, if you would like to access one or more of the pieces.

Thanks for reading! If you have suggestions for future emails, please contact Charlie Greenwald.

Sincerely,

Kirsten

Kirsten Sutton

Chief of Staff

Bureau of Consumer Financial Protection

consumerfinance.gov

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From: Roth, Marianne (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=roth, marianne690>
To: Fulton, Kate (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kate.fulton>
Cc: Uejio, David (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=david.uejio>
Bcc:
Subject: Updated Name Correction approach and costs
Date: Thu Jul 05 2018 14:25:15 EDT
Attachments: DRAFT Implementation of Name Correction- 2018.07.05b.pptx

Hi Kate,

I've updated the name correction approach which contains the latest cost estimates. Do you have time to discuss next steps tomorrow?

Thanks,

Marianne

Implementation of Bureau's Name Correction

July 2018



AMERICAN
OVERSIGHT

CFPB-18-0835-A-000124

A Working Group has been convened to implement the Bureau's name correction

Project Description

Sec. 1011(a) of Dodd-Frank reads: “[t]here is established in the Federal Reserve System, an independent bureau to be known as the ‘**Bureau of Consumer Financial Protection**’ ...”

The Bureau has instead generally operated under the name “Consumer Financial Protection Bureau”.

The Bureau is moving forward with a name correction to the “**Bureau of Consumer Financial Protection**”

The Acting Director approved the “use of a two-mark solution to identify the Bureau: a corrected logo and a seal.

The corrected logo will be used in select Bureau materials and on consumerfinance.gov

The seal will be used on official correspondence, legal actions and reports

The Name Correction Working Group is comprised of representatives from each Division and is responsible for developing an overall implementation approach

APPENDIX

From: Holloway, James (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=holloway, james (cfpb)e27>
To: Fulton, Kate (CFPB)
</o=cfpbexc/ou=exchange administrative group
(fydibohf23spdlt)/cn=recipients/cn=kate.fulton>
Cc:
Bcc:
Subject: Weekly Check-In
Date: Fri May 04 2018 15:16:32 EDT
Attachments: 1990 Options 5.4.18.pptx
Bureau Name Correction Working Group_050218.pptx
Name Correction Meeting Notes 2018-05-03.docx
Suggestion Box -- Summary of Suggestions 5.2.pptx

Hi Kate,

I already left a message on your phone but just in case you didn't get it I wanted to let you know I'm still available. I also want to put all of the deliverables for the week in one place.

Let me know if you have any questions!

Best,

James

Bureau Name Correction Working Group

May 2018



AMERICAN
OVERSIGHT

CFPB-18-0835-A-000128

Problem Statement & Objectives

Problem statement

Sec. 1011(a) of Dodd-Frank reads: “[t]here is established in the Federal Reserve System, an independent bureau to be known as the ‘**Bureau of Consumer Financial Protection**’ ...”

The Bureau has instead generally operated under the name “Consumer Financial Protection Bureau”.

The Bureau will be moving forward with a name change to the “**Bureau of Consumer Financial Protection**”

Objectives

Convene a Bureau Name Correction Working Group

Immediate Objectives:

Develop and validate a comprehensive list of changes resulting from the name correction and associated implementation effort, costs, risks and timeline of individual changes to consumers, industry and the Bureau

Recommend consistent guidance to be sent to the workforce

Near-term Objective: Develop implementation plan. The Office of Strategy will be responsible for monitoring implementation status and coordinating with project owners.